

MANAAKI MATAKĀOA FLOOD RELIEF APPEAL



The Far East Cape region of Matakāoa (Kopuapounamu, Awatere, Te Araroa, Horoera, Punaruku, Wharekahika, Onepoto, Matakāoa Point, Waikura, Potaka) has been hit hard by extreme storms. Your donation today will go towards flood relief efforts for those impacted by recent floods.

DONATE AT: MANAAKI MATAKAOA 38-9024-0343519-00

REFERENCE: Flood

OR DONATE: www.manaakimatakaoa.com/donate

- **Essential supplies** for impacted families
- **Fuel** (for transport, chainsaws, buggies, diggers etc)
- **Recovery efforts** (clearing debris, repairing fences etc)
- **Heli-transport** for goods and stranded whānau

100% of all donated funds will go towards flood relief, and will be transparently accounted for at www.manaakimatakaoa.com/donate

Artist, Helene Henare writes:

I have strong ties to the badly damaged area on the East Cape. My husband's Whanau are from there, and I lived 11 kms out of the Te Araroa township in the Awatere Valley on the whanau land block "Pariwhero" for two years.

It's a beautiful place, and I have a deep love for it there.

I received a lot of aroha from everybody whilst there and still do. The lovely Sue Pahuru from The East Cape Manuka Cafe supported me so much when I lost my husband, Peter. She supported my art venture and believed in me. She bought my first piece of Te Araroa, which I named "We're Here", which is what we exclaimed every time we drove back there from Auckland and came over the top of the Hill from Wharekahika (Hicks Bay) into Te Araroa.

Sue encouraged me to do prints of it; they were Limited Edition, so unfortunately, I cannot reprint them (otherwise I would, to help fundraise for the Relief Fund!).

The other paintings, Sue commissioned me to do for her Moko as they were born (they were to be a pictorial whakapapa for them), and we both had prints made to sell out of the Cafe and for me to sell as well (sharing the love of the place they call "Home"). One of the paintings is of Wharekahika (Hicks Bay) and the other is of Onepoto (Horseshoe Bay). Prints were also made of these, but they are no longer. (Just a couple left).

The hardships I'm seeing on reels and videos from down there are heartbreaking.

The Whanau are resilient and proud; you would never hear requests for help.

But it's different this time; it's enough to make most people despair. They have received a lot of help from the Tairāwhiti/Gisborne region as well as many other regions, with helicopters flying in and out with food, medical, etc. Returning whānau, who were away at the time, came back home to help with the clear up. Some settlements can get through to certain points, but many are still cut off. The roadwork guys have been amazing, clearing slash from the roads and repairing some bridges. People have come with diggers from all over the country to help people clear land.

So much has still to be done; this is going to take a long time.

There is a relief appeal where you can make a donation directly – click here to donate (<https://www.manaakimatakaoa.com/donate>)

To help raise funds, I offered 50% off all my prints and artwork for sale at the Howick Village Market on Saturday 31 January. This sale ran for one week as I have very limited stock. I've taken orders for more prints, to try and raise as much as possible.

On Sunday 1 March I held a workshop at the Log Cabin, in Beachlands - thank you so much Liz Farquhar, Sally North and Jessie Blackwood for attending. Your paintings are wonderful! Along with my painting, Liz and Jessie have kindly donated their paintings for sale on Trade Me. All proceeds from the workshop and Trade Me sales will go to the relief fund.



Liz Farquhar, Sally North and Jessie Blackwood helping raise funds for the Manaaki Matakaoa Flood Relief Appeal